

AAC Arts Organizations Meeting  
May 31, 2018 4:00-6:00pm  
MECA  
1900 Kane St, Houston, TX 77007

In Attendance:

Deborah Lugo	Cathy Bencivenga	Debbie McNulty
Long Chu	Alice Valdez	Jeff Stys
Caroline Goesser	Caroline Sabin	John Abodeely
Carleen Graham	Molly	Brandon Bell
Tim Fried- Fiori	Daniel Bowen	Craig Hauschildt
Jack McBride	Michelle Walton	Steve Roddy
Sara Brunow	Brian	
Michelle Smith	Rebecca Hove	

Proceedings:

- *Meeting Purpose* at 4 p.m. by Deborah Lugo
  - Introduction to AAC partners, Rebecca Hove and John Abodeely, present to discuss their roles in the collective organization.
  - Begin the collective process of selecting a name defines the future of the group.
- *Introduction to Greater Houston Community Foundation* at 4:15 p.m. by Rebecca Hove
  - Deborah introduces Rebecca Hove, Director of Strategic Philanthropy at the Greater Houston Community Foundation
  - Rebecca advocates for fiscal shopping and thanks AAC for selecting GHCF and encourages partners to reach out with any questions.
  - Arts Access is officially a supported organization of GHCF. The foundation provides back office support and fiscal monitoring while remaining a neutral entity within the organization.
  - As a community foundation, GHCF does not participate in fundraising, rather facilitating grant making and ensuring that philanthropic dollars reach the community.
- *Update on Governing Body* at 4:20 p.m. by Michelle Smith
  - Michelle recaps the meeting held on Tuesday, May 29<sup>th</sup> at the Museum of Fine Arts held to select the Nominating Task Force.
  - The Nominating Task Force is in charge of defining leadership responsibility and selecting potential leadership committee members willing to commit to:
    - o The mission
    - o Working as a collective
    - o Arts education
    - o Diversity (throughout every part of the organization)
  - The future leadership team be comprised of:
    - o 2 representatives from HISD
    - o 2 arts partners (potentially 3, as proposed by Michael Remson)
    - o 2 funders
    - o 2 community partners (working groups, businesses, ect.)
  - The Nominating Task Force will meet twice during June with the leadership committee expected to be in place by July.
- *Direction of Houston Arts Alliance* at 4:35 p.m. by John Abodeely

- Caroline introduces John Abodeely, new CEO of Houston Arts Alliance.
- HAA is currently facing a time of change, focusing current and future efforts towards:
  - o Lowering administrative support costs in order to allocate greater resources to the community through grant making.
  - o Disaster resilience services
  - o Data mining in order to form programs based on facts to ensure better outreach.
  - o Figure out barriers to success and capacity building
  - o Cultural shift
- *Naming Activity and Discussion at 5:10 p.m. by Jack McBride*
  - Two groups were formed in order to discuss the following:
    - o What values, missions and goals are common among the arts partners?
    - o What image should the collective portray to clients, the city and funders?
    - o Words and phrases associated with the collective
    - o Imagery associated with the collective
  - The following names were proposed based on recurrent themes and vocabulary following the brainstorming session:
 

Power Arts	Arts Vroom
pARTners	Art Span of Houston
Explore Arts	Our Arts
Arts Port	The Creative Collective
Equity Engine	Accessing Houston Arts (AHA!)
Plunge	Houston Arts Collective
Equity Collective	The Collective
Insights	Connect ARTS
Arts Sight	Alliance for Integrative and Accessible
Arts Corps	Arts Education
Arts Boost Collective	Integrative Learning
Arts IntoGreat	Alliance for Arts Education Access
Artistic Encounters	Houston
smART stART	
ArtsDesk	Art Launch
Inspire Access	Educational Arts Coalition/ Collective
Inspired Access	
Art Span	The Educational Arts Collective
Connect Arts	Houston (TEACH)
Connect Equity	
- *The meeting was adjourned at 6:00 p.m.*
  - Partners are encouraged to send any additional organizational names to Deborah.