

DATA DRIVEN DECISION MAKING SERVICES

Using Data to Drive Your Organization's Programming

As an arts and cultural organization, you understand the importance of ensuring your educational programming is impactful. Access to and an understanding of the data available can make sure your organization is reaching the right student population, maximizing the number of students instructed, or curating your programming to be the most beneficial for the students you are attempting to serve.

Arts Connect Houston, as a backbone organization dedicated to serving its partners and increasing arts education access through data driven decision-making, has made it a goal to ensure every organization has what they need to maximize their impact. As such, we are now offering pro bono data consulting services to our partners.

How Can Arts Connect Help?

Through our data sharing agreement with Houston ISD, and through our own data collection efforts through the revolutionary artlook platform. Arts Connect Houston has amassed a variety of data points relevant to arts and cultural organizations looking to grow their impact.

We can provide your organization information surrounding:

- Student Demographics (Race, Gender, etc.)
- Economic Makeup of Student Body
- Student/Teacher Ratios
- Attendance Rates
- and more....

Arts Connect is also happy to speak with your organization about any evaluation efforts your organization is conducting.

Questions?



Schedule a 1-on-1 Data Consult with our Data and Advocacy Manager

Arts Connect Houston is now offering data consults with our arts and cultural partners. Click the button below to schedule an initial 30-minute conversation with Michael Sheehy, our Data and Advocacy Manager.

You'll be asked to provide some initial information about what kind of data your organization currently utilizes and what data you believe would be useful going forward.



Click above to schedule a meeting!